



FAIRY SKIN

PRESENTS



COSMETIKA
EXPO 2026

December 20th – 22nd 2026
Heritage Garden, Sanepa, Lalitpur

NEPAL'S GLOBAL BEAUTY EXPO

Organized by



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COSMETEX ROLAND
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Event Overview

Nepal's Premier Beauty, Personal Care & Wellness Hub

Fairy Skin Cosmetika Expo 2026 establishes an unprecedented trade platform connecting global brands, manufacturers, beauty, personal care and wellness industry leaders.

Primarily a B2B exhibition

- Exclusive area for business meetings between exhibitors, potential partners, and distributors.

Product Discovery

- Showcasing unique products, innovations technology, equipments, skincare lines, hair care products and professional tools.

Business Development

- Market entry strategic opportunities, partnerships, wholesalers and retailers expansion

Brand Visibility

- Amplified brand presence through targeted media campaigns, influencer partnerships, and premium trade placement.

Live Marketing & Sales

- Direct on-ground promotion, customer engagement, lead generation, and sales activities.



Expo at a *Glance*

High volume trade potential uniting decision-makers across the beauty, personal care & wellness supply chain.



10,000+

Targeted Visitors

Salon owners, Manufacturers, Distributors,
Retailers, stockists, buyers, Dermatologists,
Industry Professionals & wellness practitioners,



300+

Participating Brands

Premier international & regional skincare,
makeup, hair & nail brands



80+

Key Exhibitors

Manufacturers, Importers, packaging
equipments suppliers

Special Events

Beauty, personal care & wellness expertise 2nd edition 2026

- **Hall of Fame Awards**

A prestigious ceremony celebrating excellence, innovation, and leadership across the beauty industry.

- **Live Demos & Masterclass**

Live masterclasses on nail art extensions, gel tech, and cuticle care. Advanced Technologies, Advanced solution of beauty professionals

- **Runway Spectacles**

High-fashion hair shows and avant-garde makeup showcases.

- **Product Stage Unveils**

Exclusive launch pad for new skincare / hair / nails lines and beauty innovations.

- **Knowledge Zone**

Exclusive launch pad for new skincare lines and beauty innovations.

- **Aesthetic Technology Hub**

Live displays of advanced skin treatments, aesthetic equipment, and non-invasive technologies.

- **Formulation Hub**

An educational space exploring cosmetic chemistry, clean formulations, and active skincare ingredients.



Exhibitor Profile

- Beauty Product Manufacturers
- Cosmetic Brands
- International Brands
- Skincare and Haircare Companies
- Personal Care Manufacturers
- Wellness Brands
- Packaging Companies
- Fragrances
- Cosmetic Technology Firms
- Beauty Schools
- Plastic Surgery Clinics
- Hair Care and Implants Clinics
- Dental Care
- Cosmetic Clinics



Visitor profile

Ready out to buyers in major cities of Nepal beyond Kathmandu.

- Cosmetic Manufacturers
- Importers
- Distributors
- Beauty, cosmetics and Wellness Students
- Stockists Retailers
- Salon Owners
- Beauty Consultants
- Dermatologists
- Plastic Surgeons
- Cosmetic Dentists
- Cosmetic Users
- Beauty & Wellness Enthusiassts



Visibility & Promotion Strategy

- Direct Marketing
- Bulk Email Campaign
- SMS Marketing
- Massive Social Media Promotion
- Media Partnership
- Media Editorial Coverage
- Print Media Advertisement
- Monthly Newsletters
- PR Activities
- Influencer video promotion campaign
- Digital Campaign
- Partnership with Salons and Spas
- Media Partnership
- Sponsorship Opportunities
- Influencer Campaign

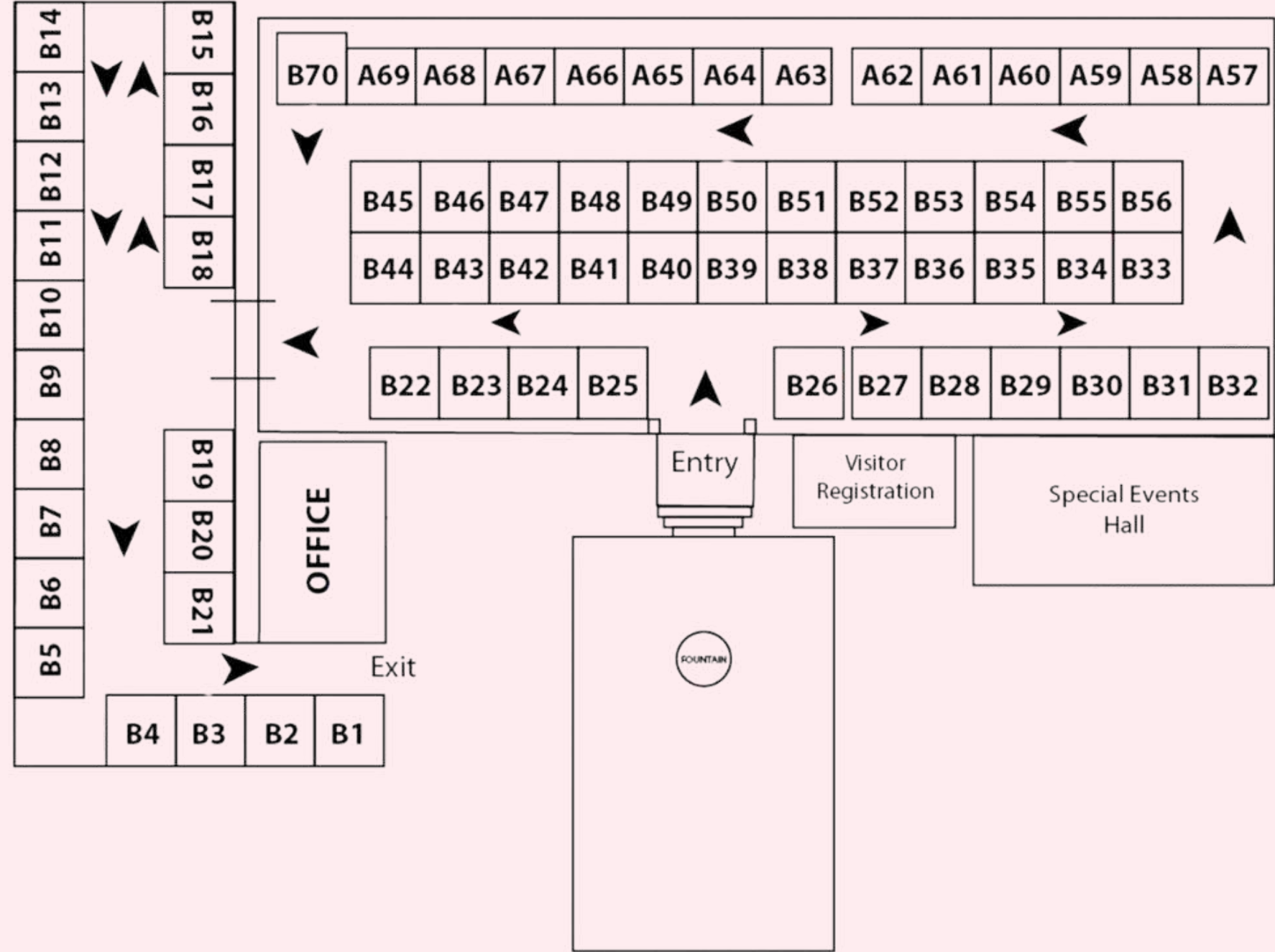


Scoops & Shots



Floor Plan

Booth	Booth Size (sqm)
A	6 (2X3M)
B	9 (3X3M)



Green Pass

Scan to Book Your Booth



Scan to Register as a Visitor



THANK YOU!

JOIN US AT **FAIRY SKIN COSMETIKA EXPO 2026**

Elevating Nepal's Beauty Ecosystem

We look forward to welcoming you and creating an experience to remember.



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